



2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences to
Bachelor of Arts
Integrated Marketing Communication



National Park College
Associate of Science in Liberal Arts and Sciences
General Education Requirements (35 Credit Hours)

English/Communication (9 credit hours)

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

Mathematics (3 credit hours)

			HU	Semester	Hours	Grade
MATH	1123	College Algebra <i>or</i>	MATH 1330		3	
MATH	1213	Quantitative Literacy <i>or</i>	MATH 1100			
MATH	1293	Introduction to Statistics	*MATH 1200			

*Preferred for Major

Lab Sciences (8 credit hours)

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I <i>or</i>	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I <i>or</i>	CHEM 1040		4	
ESCI	1104	Earth Science <i>or</i>	PHS 1010			
GEOL	1104	Physical Geology <i>or</i>	PHS 1020			
PHYS	1114	Physical Science <i>or</i>	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

Fine Arts and Humanities (6 credit hours)

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation <i>or</i>	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I <i>or</i>	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

History/Government (6 credit hours)

			HU	Semester	Hours	Grade
HIST	2223	United States History To 1865 <i>or</i>	HIST 1010		3	
HIST	2233	United States History Since 1865	HIST 1020			
HIST	2253	World Civilization To 1500 <i>or</i>	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

Social Sciences (3 credit hours)

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	



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Directed Electives (25 Credit Hours)

			HU	Semester	Hours	Grade
ANTH	1113	<i>Select two courses:</i> General Anthropology Macroeconomics American National Government Introduction to Sociology	ANTH 2500		6	
ECON	2203		ECON 2010			
POLS	1113		POLS 1787			
SOC	1103		SOC 2030			
BUS	2343	Advertising	COMM 1900		3	
PHOT	1143	Video Production <i>or</i> Digital Photography	COMM 2530		3	
PHOT	2223		COMM 2200			
CIS	1013	Information Systems <i>or</i> Introduction to Computing	IS 1001		3	
CIS	1023					
SPAN	1103	<i>Select any two courses based on NPC competency and/or prerequisite standards:</i> Beginning Spanish I Beginning Spanish II Intermediate Spanish I Intermediate Spanish II Beginning French I Beginning French II Intermediate French I	Foreign Language		6	
SPAN	1113					
SPAN	2113					
SPAN	2123					
FREN	1103					
FREN	1113					
FREN	2203					
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hour PE Course	KINS XXX1		1	
PE	XXX1	Any additional 1-hour PE Course <i>or</i> National Park College Singers	KINS XXX1		1	
MUS	1451		MUS XXX1			

NPC Required Courses
(0 Credit Hours)

Required Courses (2 credit hours)			HU	Semester	Hours	Grade
ORT	1000	Student LMS Training	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

Total NPC Credit Hours: 60



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Harding University
Bachelor of Arts – Integrated Marketing Communication
Required Courses (69 credit hours)

			Hours
BOLD	3020	Old Testament Story and Vision	3
BNEW	3020	New Testament Story and Vision	3
		Bible Electives (upper-level BNEW or BOLD)	2
COMM	3200	Communication Theory	3
COMM	4120	Communication Law	3
COMM	4150	Communication Research Methods	3
COMM	4550	Communication Ethics and Scripture	3
ACCT	2050	Financial Accounting	3
COMM	1400	Radio Practicum or	1
COMM	1410	TV Practicum	
COMM	1950	Introduction to Integrated Marketing Communication	3
COMM	2000	Media Software Tools	3
COMM	2950	Internship Preparation	1
COMM	3230	Writing for Mass Media or	3
ENG	3100	Business and Professional Writing	
COMM	3380	Digital Media Strategies <i>or</i>	3
MKTG	3490	Electronic Marketing	
COMM	3590	Media Graphics	3
ART	2200	Design Software & Production I	
COMM	3610	Nonverbal and Cross-Cultural Communication <i>or</i>	3
COMM	3620	Small Group and Organizational Communication <i>or</i>	
COMM	3630	Argumentation and Persuasion <i>or</i>	
COMM	3650	Interpersonal Communication	
COMM	3670-72	Communication Internship	1-6
COMM	4230	Integrated Marketing Communication Capstone	3
COMM	4510	Senior Seminar	1
IS	2400	Data Management	3
IS	3000	Management Information Systems <i>or</i>	3
IS	3700	Web Concepts	
IS	3150	Data Visualization and Analysis	3
MGT	3680	Management and Organizational Behavior <i>or</i>	3
ENTR	3650	Entrepreneurial Management	
MKTG	2400	Principles of Marketing	3
MKTG	3310	Consumer Behavior	3
PRS	3360	Principles of Sales	3

Total HU Credit Hours: 69
Total Credit Hours: 129

Harding University

NATIONAL PARK COLLEGE

Jake Brumfield
Director of Academic Affairs

Date **Yolanda Cox**
Director of Academic Services

Date